

NEIWPC Privacy Policy

This Privacy Policy governs the manner in which NEIWPC collects, uses, maintains, and discloses information collected from users (each, a "User") of the www.neiwpc.org website ("Site"). This privacy policy applies to the Site and all products and services offered by NEIWPC.

Personal identification information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, place an order, subscribe to the newsletter, respond to a survey, fill out a form, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number, credit card information, social security number, or driver's license number. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identifying information, except that it may prevent them from engaging in certain Site related activities.

Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users' means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

Web browser cookies

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

How we use collected information

NEIWPC may collect and use Users' personal information for the following purposes:

- *- To improve customer service*
Information Users provide helps us respond to Users' customer service requests and support needs more efficiently.
- *- To personalize user experience*
We may use information in the aggregate to understand how our Users, as a group, use the services and resources provided on our Site.
- *- To improve our Site*
We may use feedback Users provide to improve our products and services.
- *- To process payments*
We may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties, except to the extent necessary to provide the service.

- - *To run a promotion, contest, survey or other Site feature*
To send Users information they agreed to receive about topics we think will be of interest to them.
- - *To send periodic emails*
We may use the email address to send User information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product, service information, or other related materials. If at any time the User would like to unsubscribe from receiving future emails, they may do so by contacting us via our Site.

How we protect user information

We adopt appropriate data collection, storage and processing practices, and security measures to protect against unauthorized access, alteration, disclosure, or destruction of User's personal information, username, password, transaction information, and data stored on our Site.

Sensitive and private data exchange between the Site and its Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures.

Sharing your personal information

We do not sell, trade, or rent Users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share Users' information with these third parties for those limited purposes provided that User has given us permission.

Written Information Security Plan

NEIWPC maintains a comprehensive written information security plan ("WISP"), created to provide effective administrative, technical, and physical safeguards for the protection of personal information and to comply with our obligations under the Commonwealth of Massachusetts 201 CMR 17.00 ("Standards for the Protection of Personal Information of Residents of the Commonwealth").

Third party websites

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors, and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

Compliance with Children's Online Privacy Protection Act

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our Site from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

Changes to this privacy policy

NEIWPCCC has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. Users acknowledge and agree that it is Users' responsibility to review this privacy policy periodically and become aware of modifications.

User's acceptance of these terms

By using this Site, Users signify acceptance of this policy. If Users do not agree to this policy, please do not use our Site. Continued use of the Site following the posting of changes to this policy will be deemed acceptance of those changes.

Contacting us

Any questions about this Privacy Policy, the practices of this site, or User dealings with this site should be directed to:

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www.neiwpc.org
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This document was last updated on October 1, 2012

Mailing address updated on May 14, 2013